



# The Role of the Embassy of Brazil in London

**Iraklis Tetradis**

Trade & Investment Department  
Embassy of Brazil in London

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# Embassy of Brazil in London

## The Role of the Embassy

- Represent Brazil in the United Kingdom;
- Protect the interests of the country and the citizens it represents;
- Mediate negotiations between the government it represents and the government of the United Kingdom;
- Provide information to Brazil regarding the United Kingdom;
- Promote friendly relations and the development of economic, cultural and scientific relations between the two nations.

**Embassy ≠ Consulate**

# Embassy of Brazil in London

## Structure

### Main Departments:

- Academic and Science, Technology and Innovation Sector (SECTEC): educational cooperation and scientific promotion.
- Agriculture Sector: all matters related to the promotion of Brazilian agribusiness.
- Trade & Investment (SECOM): commercial promotion in all sectors.

# Embassy of Brazil in London

## Trade & Investment

### What we do:

#### Business advice for Brazilian companies and stakeholders

- Carry out specific market research including analyses of trade and investment in UK, and publish business guides for Brazilian companies, associations and other organisations;
- Support Brazilian exporters by providing them with information about the British market and facilitating contact with potential buyers, trade associations and partners in the UK;
- Support the establishment of Brazilian companies in the UK, by providing briefings on investment opportunities and market entry information in the UK, as well as identifying potential local partners.

# Embassy of Brazil in London

## Trade & Investment

### What we do:

#### Inward investment

- Advice on trade and investment opportunities to potential private British investors;
- Provide information on incentives and benefits awarded to companies to set up businesses and/or representation offices in Brazil among British investors.

# Embassy of Brazil in London

## Trade & Investment

### What we do:

Plan and organise trade and investment events, with a view to promoting trade between Brazil and the United Kingdom and disseminating Brazilian policies for the trade, finance and economic areas to British stakeholders.

- Trade missions and visits
- Seminars, webinar and conferences
- Round-tables
- Press conferences, etc.



# Embassy of Brazil in London

## Recent Events

Market Trends and Opportunities in Brazil: A World Leader in Renewable Energy

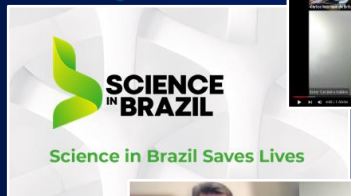


The Brazilian Defence & Aerospace Industry: Innovation and Competitiveness

Brazil Breakfast Briefings

# Embassy of Brazil in London

## Recent Events



Science in Brazil  
Webinar Series



Brazilian AgriTech  
Briefing



FinTech Week  
London



# Embassy of Brazil in London

## Recent Events



London  
Tech Week



Anprotec's  
London Mission

Brazilian Association  
of LegalTechs's  
London Mission

# For more information

**Iraklis Tetradis**

Trade & Investment Advisor

✉ [iraklis.tetradis@itamaraty.gov.br](mailto:iraklis.tetradis@itamaraty.gov.br)

☎ +44 (0) 20 7747 4588

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